

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
		All spots on this order immediately preemptible class of time									
				10/23/12 to 10/29/12	10x	22222--					
	WRC			Tu	10/23/12	:30	5:09 AM	VASNTV14GPH	\$1,800.00		2
	WRC			Tu	10/23/12	:30	5:43 AM	VASNTV14GPH	\$1,800.00		1
	WRC			W	10/24/12	:30	5:09 AM	VASNTV14GPH	\$1,800.00		3
	WRC			W	10/24/12	:30	5:39 AM	VASNTV14GPH	\$1,800.00		4
	WRC			Th	10/25/12	:30	5:15 AM	VASNTV14GPH	\$1,800.00		6
	WRC			Th	10/25/12	:30	5:41 AM	VASNTV14GPH	\$1,800.00		5
	WRC			F	10/26/12	:30	5:13 AM	VASNTV14GPH	\$1,800.00		8
	WRC			F	10/26/12	:30	5:44 AM	VASNTV14GPH	\$1,800.00		7
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
				10/23/12 to 10/29/12	10x	22222--					
	WRC			Tu	10/23/12	:30	6:08 AM	VASNTV14GPH	\$4,200.00		1
	WRC			Tu	10/23/12	:30	6:39 AM	VASNTV14GPH	\$4,200.00		2
	WRC			W	10/24/12	:30	6:09 AM	VASNTV14GPH	\$4,200.00		4
	WRC			W	10/24/12	:30	6:40 AM	VASNTV14GPH	\$4,200.00		3
	WRC			Th	10/25/12	:30	6:10 AM	VASNTV14GPH	\$4,200.00		6
	WRC			Th	10/25/12	:30	6:58 AM	VASNTV14GPH	\$4,200.00		5
	WRC			F	10/26/12	:30	6:09 AM	VASNTV14GPH	\$4,200.00		8
	WRC			F	10/26/12	:30	6:37 AM	VASNTV14GPH	\$4,200.00		7
3	WRC	7-9A TODAY SHOW	7A-9A								
				10/22/12 to 10/28/12	8x	-2222--					
	WRC			Tu	10/23/12	:30	7:24 AM	VASNTV14GPH	\$4,200.00		1
	WRC			Tu	10/23/12	:30	8:42 AM	VASNTV14GPH	\$4,200.00		2

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRC	7-9A TODAY SHOW	7A-9A								
	WRC			W	10/24/12	:30	7:57 AM	VASNTV14GPH	\$4,200.00		4
	WRC			W	10/24/12	:30	8:45 AM	VASNTV14GPH	\$4,200.00		3
	WRC			Th	10/25/12	:30	7:22 AM	VASNTV14GPH	\$4,200.00		6
	WRC			Th	10/25/12	:30	8:28 AM	VASNTV14GPH	\$4,200.00		5
	WRC			F	10/26/12	:30	7:24 AM	VASNTV14GPH	\$4,200.00		8
	WRC			F	10/26/12	:30	8:35 AM	VASNTV14GPH	\$4,200.00		7
4	WRC	9-10A TODAY SHOW 2	9A-10A								
				10/23/12 to 10/29/12	10x	22222	--				
	WRC			Tu	10/23/12	:30	9:27 AM	VASNTV14GPH	\$2,400.00		2
	WRC			Tu	10/23/12	:30	9:59 AM	VASNTV14GPH	\$2,400.00		1
	WRC			W	10/24/12	:30	9:29 AM	VASNTV14GPH	\$2,400.00		3
	WRC			W	10/24/12	:30	9:58 AM	VASNTV14GPH	\$2,400.00		4
	WRC			Th	10/25/12	:30	9:27 AM	VASNTV14GPH	\$2,400.00		5
	WRC			Th	10/25/12	:30	9:59 AM	VASNTV14GPH	\$2,400.00		6
	WRC			F	10/26/12	:30	9:27 AM	VASNTV14GPH	\$2,400.00		8
	WRC			F	10/26/12	:30	9:57 AM	VASNTV14GPH	\$2,400.00		7
5	WRC	10-11A TODAY SHOW 3	10A-11A								
				10/23/12 to 10/29/12	10x	22222	--				
	WRC			Tu	10/23/12	:30	10:29 AM	VASNTV14GPH	\$1,800.00		1
	WRC			Tu	10/23/12	:30	10:59 AM	VASNTV14GPH	\$1,800.00		2
	WRC			W	10/24/12	:30	10:28 AM	VASNTV14GPH	\$1,800.00		3
	WRC			W	10/24/12	:30	10:59 AM	VASNTV14GPH	\$1,800.00		4
	WRC			Th	10/25/12	:30	10:29 AM	VASNTV14GPH	\$1,800.00		6
	WRC			Th	10/25/12	:30	10:58 AM	VASNTV14GPH	\$1,800.00		5

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC	10-11A TODAY SHOW 3	10A-11A								
	WRC			F	10/26/12	:30	10:30 AM	VASNTV14GPH	\$1,800.00		7
	WRC			F	10/26/12	:30	10:58 AM	VASNTV14GPH	\$1,800.00		8
6	WRC	News 4 @ 4:30a	430-5a								
					10/23/12 to 10/29/12	4x	1111---				
	WRC			Tu	10/23/12	:30	4:56 AM	VASNTV14GPH	\$450.00		1
	WRC			W	10/24/12	:30	4:44 AM	VASNTV14GPH	\$450.00		2
	WRC			Th	10/25/12	:30	4:57 AM	VASNTV14GPH	\$450.00		3
7	WRC	News 4 Sat 6am 6-7a	6A-7A								
					10/22/12 to 10/28/12	1x	-----1-				
	WRC			Sa	10/27/12	:30	6:39 AM	VASNTV14GPH	\$1,800.00		1
8	WRC	Saturday Today 7-9a	7A-9A								
					10/22/12 to 10/28/12	1x	-----1-				
	WRC			Sa	10/27/12	:30	7:56 AM	VASNTV14GPH	\$3,000.00		1
9	WRC	News 4 Sat 9-1030a	9-1030a								
					10/22/12 to 10/28/12	1x	-----1-				
	WRC			Sa	10/27/12	:30	10:07 AM	VASNTV14GPH	\$2,700.00		1
10	WRC	News 4 This Week	530-6a								
					10/22/12 to 10/28/12	1x	-----1				
	WRC			Su	10/28/12	:30	5:44 AM	VASNTV14GPH	\$600.00		1
11	WRC	News Sun 6-7a	6-7a								
					10/22/12 to 10/28/12	1x	-----1				
	WRC			Su	10/28/12	:30	6:40 AM	VASNTV14GPH	\$1,900.00		1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRC	News Sun 7-8a	7-8a								
					10/22/12 to 10/28/12	1x	----- 1				
	WRC			Su	10/28/12	:30	7:46 AM	VASNTV14GPH	\$1,900.00		1
13	WRC	News 4 Sun 9-10a	9-10A								
					10/22/12 to 10/28/12	1x	----- 1				
	WRC			Su	10/28/12	:30	9:30 AM	VASNTV14GPH	\$2,500.00		1
14	WRC	11A-12P MIDDAY NEWS	11A-12P								
					10/23/12 to 10/29/12	10x	22222--				
	WRC			Tu	10/23/12	:30	11:17 AM	VASNTV14GPH	\$1,200.00		2
	WRC			Tu	10/23/12	:30	11:53 AM	VASNTV14GPH	\$1,200.00		1
	WRC			W	10/24/12	:30	11:11 AM	VASNTV14GPH	\$1,200.00		3
	WRC			W	10/24/12	:30	11:44 AM	VASNTV14GPH	\$1,200.00		4
	WRC			Th	10/25/12	:30	11:21 AM	VASNTV14GPH	\$1,200.00		5
	WRC			Th	10/25/12	:30	11:52 AM	VASNTV14GPH	\$1,200.00		6
	WRC			F	10/26/12	:30	11:21 AM	VASNTV14GPH	\$1,200.00		7
	WRC			F	10/26/12	:30	11:50 AM	VASNTV14GPH	\$1,200.00		8
15	WRC	Access H Live 12-1p	12-1p								
					10/23/12 to 10/29/12	5x	11111--				
	WRC			Tu	10/23/12	:30	12:54 PM	VASNTV14GPH	\$1,200.00		1
	WRC			W	10/24/12	:30	12:23 PM	VASNTV14GPH	\$1,200.00		2
	WRC			Th	10/25/12	:30	12:38 PM	VASNTV14GPH	\$1,200.00		3
	WRC			F	10/26/12	:30	12:33 PM	VASNTV14GPH	\$1,200.00		4
16	WRC	1-2P DAYS OF OUR LIVES	1P-2P								
					10/23/12 to 10/29/12	5x	11111--				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRC	1-2P DAYS OF OUR LIVES	1P-2P								
	WRC			Tu	10/23/12	:30	1:26 PM	VASNTV14GPH	\$2,200.00		1
	WRC			W	10/24/12	:30	1:28 PM	VASNTV14GPH	\$2,200.00		2
	WRC			Th	10/25/12	:30	1:46 PM	VASNTV14GPH	\$2,200.00		3
	WRC			F	10/26/12	:30	1:45 PM	VASNTV14GPH	\$2,200.00		4
17	WRC	Steve Harvey	2-3p								
				10/23/12 to 10/29/12		5x	11111--				
	WRC			Tu	10/23/12	:30	2:19 PM	VASNTV14GPH	\$900.00		1
	WRC			W	10/24/12	:30	2:53 PM	VASNTV14GPH	\$900.00		2
	WRC			Th	10/25/12	:30	2:54 PM	VASNTV14GPH	\$900.00		3
	WRC			F	10/26/12	:30	2:44 PM	VASNTV14GPH	\$900.00		4
18	WRC	Ellen	3P-4P								
				10/23/12 to 10/29/12		5x	11111--				
	WRC			Tu	10/23/12	:30	3:31 PM	VASNTV14GPH	\$1,500.00		1
	WRC			W	10/24/12	:30	3:47 PM	VASNTV14GPH	\$1,500.00		2
	WRC			Th	10/25/12	:30	3:38 PM	VASNTV14GPH	\$1,500.00		3
	WRC			F	10/26/12	:30	3:32 PM	VASNTV14GPH	\$1,500.00		4
19	WRC	4-5P NEWS4 @ 4PM	4P-5P								
				10/23/12 to 10/29/12		5x	11111--				
	WRC			Tu	10/23/12	:30	4:43 PM	VASNTV14GPH	\$1,500.00		1
	WRC			W	10/24/12	:30	4:42 PM	VASNTV14GPH	\$1,500.00		2
	WRC			Th	10/25/12	:30	4:37 PM	VASNTV14GPH	\$1,500.00		3
	WRC			F	10/26/12	:30	4:37 PM	VASNTV14GPH	\$1,500.00		4
20	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
				10/23/12			11111--				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
					to 10/29/12	5x					
	WRC			Tu	10/23/12	:30	5:38 PM	VASNTV14GPH	\$2,500.00		1
	WRC			W	10/24/12	:30	5:28 PM	VASNTV14GPH	\$2,500.00		2
	WRC			Th	10/25/12	:30	5:13 PM	VASNTV14GPH	\$2,500.00		3
	WRC			F	10/26/12	:30	5:12 PM	VASNTV14GPH	\$2,500.00		4
21	WRC	6-7P NEWS4 @ 6PM	6P-7P								
					10/23/12 to 10/29/12	5x	11111--				
	WRC			Tu	10/23/12	:30	6:59 PM	VASNTV14GPH	\$3,200.00		1
	WRC			W	10/24/12	:30	6:23 PM	VASNTV14GPH	\$3,200.00		2
	WRC			Th	10/25/12	:30	6:26 PM	VASNTV14GPH	\$3,200.00		3
	WRC			F	10/26/12	:30	6:52 PM	VASNTV14GPH	\$3,200.00		4
22	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
					10/23/12 to 10/29/12	5x	11111--				
	WRC			Tu	10/23/12	:30	7:16 PM	VASNTV14GPH	\$12,000.00		1
	WRC			W	10/24/12	:30	7:16 PM	VASNTV14GPH	\$12,000.00		2
	WRC			Th	10/25/12	:30	7:30 PM	VASNTV14GPH	\$12,000.00		3
	WRC			F	10/26/12	:30	7:00 PM	VASNTV14GPH	\$12,000.00		4
23	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
					10/23/12 to 10/29/12	5x	11111--				
	WRC			Tu	10/23/12	:30	7:47 PM	VASNTV14GPH	\$10,000.00		1
	WRC			W	10/24/12	:30	7:54 PM	VASNTV14GPH	\$10,000.00		2
	WRC			Th	10/25/12	:30	7:46 PM	VASNTV14GPH	\$10,000.00		3
	WRC			F	10/26/12	:30	7:54 PM	VASNTV14GPH	\$10,000.00		4
24	WRC	Drama Encore	8-9p								

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRC	Drama Encore	8-9p								
	WRC				10/22/12 to 10/28/12	1x	----- 1-				
				Sa	10/27/12	:30	8:23 PM	VASNTV14GPH	\$1,800.00		1
25	WRC	Ftball Night Am Non-Loc	7-815p								
	WRC				10/22/12 to 10/28/12	1x	----- 1				
				Su	10/28/12	:30	7:30 PM	VASNTV14GPH	\$10,000.00		1
26	WRC	11-1135p M-SU L NEWS	11P-1135P								
	WRC				10/23/12 to 10/29/12	6x	111111-				
	WRC			Tu	10/23/12	:30	11:14 PM	VASNTV14GPH	\$5,000.00		1
	WRC			W	10/24/12	:30	11:30 PM	VASNTV14GPH	\$5,000.00		2
	WRC			Th	10/25/12	:30	11:22 PM	VASNTV14GPH	\$5,000.00		3
	WRC			F	10/26/12	:30	11:24 PM	VASNTV14GPH	\$5,000.00		4
	WRC			Sa	10/27/12	:30	11:09 PM	VASNTV14GPH	\$5,000.00		5
27	WRC	Late News (NFL)	1130P-1205a								
	WRC				10/22/12 to 10/28/12	1x	----- 1				
				Su	10/28/12	:30	12:12 AM	VASNTV14GPH	\$5,200.00		1
28	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	WRC				10/23/12 to 10/29/12	5x	11111--				
	WRC			Tu	10/23/12	:30	11:44 PM	VASNTV14GPH	\$2,200.00		1
	WRC			W	10/24/12	:30	11:46 PM	VASNTV14GPH	\$2,200.00		2
	WRC			Th	10/25/12	:30	12:09 AM	VASNTV14GPH	\$2,200.00		3
	WRC			F	10/26/12	:30	12:13 AM	VASNTV14GPH	\$2,200.00		4
29	WRC	1237-137a Fallon	1237-137a								
					10/23/12 to 10/29/12	5x	11111--				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100059
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	1246	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRC	1237-137a Fallon	1237-137a								
	WRC			Tu	10/23/12	:30	1:14 AM	VASNTV14GPH	\$900.00		1
	WRC			W	10/24/12	:30	1:16 AM	VASNTV14GPH	\$900.00		2
	WRC			Th	10/25/12	:30	1:02 AM	VASNTV14GPH	\$900.00		3
	WRC			F	10/26/12	:30	1:12 AM	VASNTV14GPH	\$900.00		4
30	WRC	136A-205A CARSON DALY	136A-205A								
				10/23/12 to 10/29/12		5x	11111--				
	WRC			Tu	10/23/12	:30	1:46 AM	VASNTV14GPH	\$400.00		1
	WRC			W	10/24/12	:30	1:45 AM	VASNTV14GPH	\$400.00		2
	WRC			Th	10/25/12	:30	1:53 AM	VASNTV14GPH	\$400.00		3
	WRC			F	10/26/12	:30	1:45 AM	VASNTV14GPH	\$400.00		4
31	WRC	Sat. Night Live	1130P-1:02a								
				10/22/12 to 10/28/12		1x	-----1-				
	WRC			Sa	10/27/12	:30	12:15 AM	VASNTV14GPH	\$4,000.00		1
32	WRC	Redskins Final	1205x-1235x								
				10/22/12 to 10/28/12		1x	-----1				
	WRC			Su	10/28/12	:30	1:06 AM	VASNTV14GPH	\$1,900.00		1
33	WRC	Access H	1235-135a								
				10/22/12 to 10/28/12		1x	-----1				
	WRC			Su	10/28/12	:30	1:31 AM	VASNTV14GPH	\$600.00		1

Aired Spots **117**

Gross Total **\$343,050.00**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'
Product	Crossroads GPS
Estimate Number	1246

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	WN12100059
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	342720
Alt Order #	WOC10035945
Deal #	
Order Flight	10/23/12 - 11/03/12

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	02812
Advertiser Ref	23242

Agency Commission **\$51,457.50**

Net Amount Due **\$291,592.50**

Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above